

Effective Date: March 10, 1972

Brand - Marlboro King Size

Length - 84.4 mm.

Circumference - 25.2 mm.

Filler - Legg

Machine Type - Mark VIII

Reason For Change - Return 50% of the savings in dollars from the increased filter length back to the cigarette in the form of additional filler.

Authorized By - Mr. E. M. Schaaf

Paper Width - 27.5 mm.

Filler Weight - 63.4 mm. (gms.)	.8290848
Paper and Paste - 63.4 mm. (gms.)	.0397433
Rod Weight - 63.4 mm. (gms.)	.8688281
Tipping and Adhesive - 25 mm. (gms.)	.0326331
Total Less Plug (gms.)	.9014612

Volume (Cubic Millimeters)	3203.9139
Density (Cgms./cc.)	25.8772
Filler Weight (Lbs./1,000 Cigarettes)	1.8278

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