

Lorillard
TOBACCO COMPANY

One Park Avenue, New York, NY 10016-5885

Circular No. 3142
September 3, 1996

SPECIAL NOTICE

To Our Customers:

It has been decided to discontinue the distribution of the following brand packings effective September 23, 1996:

Harley-Davidson King Size
Harley-Davidson 100's
Harley-Davidson Box
Harley-Davidson Light King Size
Harley-Davidson Light 100's
Harley-Davidson Light Box

We will continue to fill orders scheduled for delivery through September 23, 1996. Harley Davidson orders scheduled for delivery September 9, through September 20, 1996 will be referred from our Order Department to your Lorillard Account Representative for review prior to filling in order to assist you in leveling inventories.

Inventories of these brands in your warehouse on hand after September 23, 1996 should continue to be sold in keeping with good marketing practices.

Your continual cooperation in the marketing of Lorillard products is greatly appreciated.

Harley
Week - order on Separate P.O. #

Lorillard

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