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Marlboro
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Change Service Requested

October 28-31

#BYNKTBT
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Mr. Sample A. Sample
1234 Main Street
Anytown, US 00000-0000



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Sponsored by Marlboro Full Flavor Kings

16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight.**

Race Ready
Marlboro
500

Marlboro 500

WIN RACE TICKETS

Here's your chance to join us for a thrill-packed weekend of racing. And bring along a friend. 3,750 winners will get 2 free tickets to the Marlboro 500 in Fontana, CA, including qualifying on Saturday, October 30 and the race on Sunday, October 31, 1999. Here's how to be one of them. Starting at 9:00 a.m. PT, Saturday, October 16, 1999, call 1-800-99RACING (1-800-997-2246). Follow the directions given by the automated system. You'll be asked to enter the code number above your name on the back of this mailing. The system will tell you if you've won tickets and how to get them.

PULL OUT RACE GUIDE

Marlboro 500 Ticket Giveaway

Official Rules. No purchase necessary.

Open to residents of California who are smokers 21 years of age or older.

HERE'S HOW TO ENTER FOR YOUR CHANCE TO WIN TWO FREE TICKETS TO THE MARLBORO 500 in Fontana, California:

1. Call our toll-free phone number, 1-800-99RACING (1-800-997-2246), and follow the instructions.
2. Our phone lines will be open starting at 9:00 a.m. PT, Saturday, October 16, 1999, and will remain open until 3:50 a.m. PT, Sunday, October 17, 1999.
3. Only the first eligible 3,750 callers will win.
4. Open only to residents of the state of California, who are smokers 21 years of age or older at time of entry and who have received this mailing.
5. Limit one completed call per telephone number. Limit one prize per person.
6. Odds of winning depend upon the time you are calling, the number of calls being made and whether or not prizes are available at the time that you call.
7. Employees of Philip Morris Incorporated (PM USA), its affiliates, subsidiaries, advertising and promotional agencies, and the immediate family members of each are not eligible. PM USA is not responsible for incomplete phone calls, telephone system malfunctions or other phone system errors. All federal, state and local laws and regulations apply. All taxes are sole responsibility of the winner.
8. Prizes are good for 2 to the Marlboro 500 in Fontana, CA on Saturday, October 30 and Sunday, October 31. Each prize has an approximate retail value of \$160.00. Winner's guest must be 21 years of age or older. Prize is non-transferable. Winner must travel on dates specified by PM USA. PM USA reserves the right to provide a prize of equal or greater value at its sole discretion; no other substitution permitted. Transportation and accommodations not included. Acceptance of prize offered constitutes permission to use winner's name/likeness for commercial purposes without further notice and compensation, unless prohibited by law.
9. For the names of winners, available after November 5, 1999, send a self-addressed, stamped, #10 envelope to: Marlboro 500 Winners, P.O. Box 4706, Blair, NE 68009-4706.

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RACE GUIDE

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

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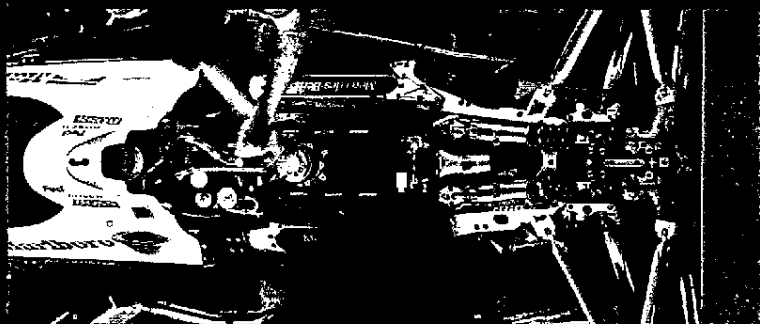


FLAGS FROM START TO FINISH	
Start or Restart of Race	
Caution, Slow and Held Position	
The Race Is Stopped	
Pull Into Pits for Penalty	
Move Over to Another Lane	
Oil on Track	
One Lap Remaining	
The Race Is Finished	



THE STARS

The Marlboro 500 is a showcase for some of the world's best drivers. And it's a big challenge for CART racing's most successful teams. For Team Penske, it's a chance to run strong on a tough track, maintaining the effort that has made them CART's leader in race wins.



THE CARS

Some things really are rocket science. Champ Cars like the Mercedes Penske are built out of carbon-fiber, with an aerodynamic package that uses a wing and underwing combination to keep the car locked down on track. Turbocharged V8 engines pump out 850 horsepower at over 14,000 r.p.m.



THE RACE

It's the last and fastest race of the season. This two-mile superspeedway is banked just enough to support high speeds, but still allow plenty of wheel-to-wheel action. The Marlboro 500 is a fitting finale for drivers who have only 250 laps to move up in the point standings or win the championship.



1st	20	7th	6
2nd	16	8th	5
3rd	14	9th	4
4th	12	10th	3
5th	10	11th	2
6th	8	12th	1

CHAMPIONSHIP POINTS

CART Championship points are awarded to each of the top 12 finishers, with one bonus point given to both the fastest qualifier and the driver who leads the most laps in the race.

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