

**PHILIP MORRIS U.S.A.**

**INTER-OFFICE CORRESPONDENCE**  
**120 PARK AVENUE, NEW YORK, NY 10017**

**TO:** Distribution  
**FROM:** Mary Jo Gennaro - Event Marketing  
**SUBJECT:** Virginia Slims Legends - Tampa May 4-5

**DATE:** April 29, 1996

This weekend's Virginia Slims Legends event will be held in Tampa. As we gear up for this weekend's event, please be aware of the following key elements.

**HOTEL ACCOMMODATIONS:**

Saddlebrook Resort  
5700 Saddlebrook Way  
Wesley Chapel, FL 33543

(813) 973-1111  
(813) 973-4504 Fax

Virginia Slims office will be located in Suite 413.

Attached is a list of the guests attending the Chicago event including arrival and departure dates (Attachment A).

**GRASSROOTS/PRO-AM/CLINIC LOCATION:**

Saddlebrook Resort

**LEGENDS EVENT:**

Saddlebrook Resort

**VIP ACTIVITIES:**

<u>Date</u>	<u>Time</u>	<u>Event</u>	<u>Location</u>
Friday May 3	6:00 pm	Player Meeting (Players & Event Staff Only)	Virginia Slims Office (Suite 413)
Saturday May 4	8:30 am-10:30 am	Clinic	Saddlebrook Courts
	11:45 - end of matches	Philip Morris Hospitality (Sales Force)	Little Club Pool Area
	11:45 am-12:05 pm	Media Conference - Team I	Media Center
	12:10 pm-12:30 pm	Media Conference - Team II	Media Center
	1:00 pm	Parade of Champions Matches Begin	Center Court
	Conclusion of Matches	Sponsor Party (By Invitation)	Fountain Terrace

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Sunday May 5	9:00 am-10:30 am	Pro-Am	Saddlebrook Courts
	11:00 am-1:00 pm	Tampa AIDS Brunch	Lagoon Pavilion
	11:45 am - end of matches	Philip Morris Hospitality (Sales Force)	Little Club Pool Area
	1:00 pm	Parade of Champions Matches Begin	Center Court
	Conclusion of Matches	Post Match Media Conference	Media Center

The Tampa AIDS Network and Aids Coalition Pinellas Brunch will be held Sunday at 11:00 am - 1:00 pm at the Lagoon Pavilion. This brunch is by invitation only. The Legends players will make a brief appearance. The Philip Morris representatives will be J. Goldberg, M. Doherty and M. Gennaro who will escort the players. Richard Brown of Corporate Contributions will also attend.

#### **PLAYERS:**

Martina Navratilova, Billie Jean King, Pam Shriver, Zina Garrison Jackson, Virginia Wade, Evonne Goolagong, Wendy Turnbull, Rosie Casals, Hana Mandlikova

#### **TICKET DISTRIBUTION:**

All tennis tickets may be picked-up from the Virginia Slims Legends Office located in Suite 413.

#### **TRANSPORTATION:**

Please note that all guests are responsible for transportation to and from the airport.

#### **ATTIRE:**

Light-weight casual attire is suitable for tennis activities and PM hospitality.

#### **PHILIP MORRIS HOSPITALITY:**

Wristbands must be worn for admittance to hospitality. Your credentials and wristbands will be given to you in your welcome kit when you arrive at the hotel.

#### **CONTACT INFORMATION:**

Virginia Slims Legends Office:

David Friendly  
Mary Jo Gennaro  
Alicia Huaman  
Vicky Salinas  
Annalee Thurston  
Mary Doherty

If you have any questions, please feel free to contact us at Saddlebrook Resort.

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Distribution:

I. Broeman  
R. Brown  
T. Carraro  
M. Doherty  
T. Franklin  
D. Friendly  
J. George  
J. Goldberg  
A. Huaman  
T. Lauinger  
M. Maggio  
K. Marinelli  
D. Miller  
E. Moore  
A. Thurston

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ATTACHMENT A

GUEST LIST

Saddlebrook Resort  
Tampa

<u>Guest</u>	<u>Arrival</u>	<u>Departure</u>
Vicki Salinas	4/30	5/6
Annalee Thurston	4/30	5/6
Lee Jackson	5/1	5/6
Mary Doherty	5/2	5/6
Mary Jo Gennaro	5/2	5/6
Janine Goldberg	5/2	5/6
Alicia Huaman	5/3	5/6
Tamera Herrod	5/2	5/6
Ina Broeman	5/3	5/5
Jon George	5/3	5/5
Ted Franklin	5/3	5/6
Ken Marinelli	5/2	5/6
Minda Maggio (+1)	5/3	5/5
Edna Moore	5/3	5/5
Tom Lauinger	5/3	5/5
Richard Brown	5/3	5/5
Tara Carraro	5/3	5/5
Paula Van Ness	5/3	5/6
Debra Miller	5/2	5/6

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